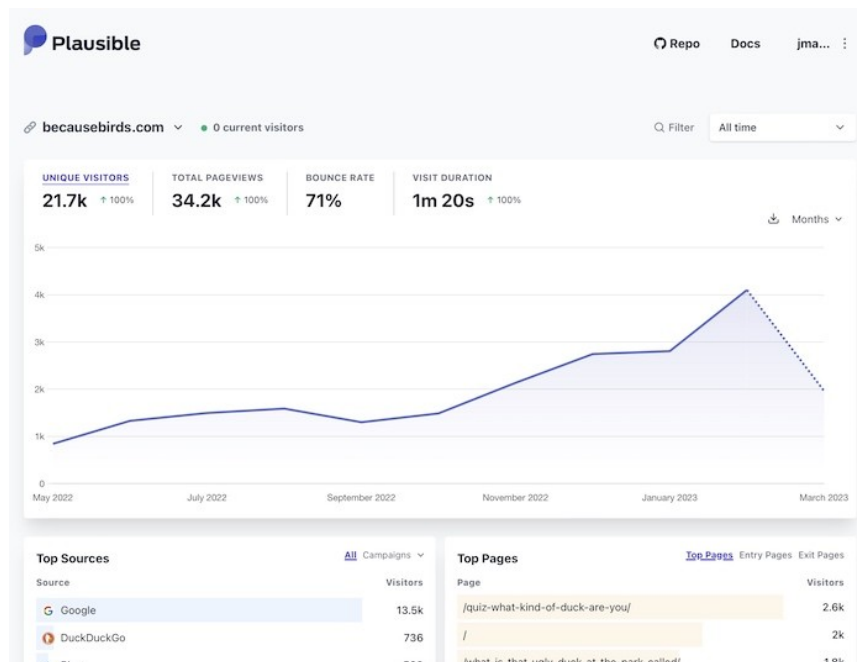# Self-hosted website analytics

The Plausible Analytics dashboard which shows aggregate data only.

Description

I value user data privacy and have made efforts to remove unnecessary tracking scripts and code from organizations like Google from my websites. For many years I ran, like most websites, Google Analytics to measure and understand visitors.

In May 2022, I learned of an open-source website analytics software with a focus on user privacy, called Plausible Analytics. I chose to set up a new webserver to run this self-host this software and replaced Google Analytics completely with it.

In the spirit of transparency, my website analytics are public-facing and can be viewed by anyone.

[View Because Birds website analytics](#)

Technical details

Plausible Analytics uses no cookies and is fully compliant with GDPR, CCPA, and PECR. It's lightweight and easy to set up in a Docker environment.

Platform	Plausible Analytics
Domain	metrics.becausebirds.com
Server type	Virtual Private Server (VPS)
Server host	Digital Ocean droplet
Server details	1GB memory / 25GB disk